



## **2017 Monster Mash Run**

**October 28, 2017**

7:30 a.m. – Start

Karbach Brewery  
2032 Karbach Street  
Houston, TX 77092

**Presented By:**  
RA Sports Management

**Title Sponsor-\$5,000 (LIMIT ONE)**

*Sponsorship benefits include:*

- Exclusive naming rights for the Event to be named after Sponsor with all references indicating Sponsor
- Company Product and/or Service Exclusivity
- Monster Mash Run race logo to be integrated with company logo
- Media release announcing partnership to all established media outlets
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Web banner dedicated to company for promotional services
- Prominent logo recognition on all Race Day signage, including sponsor banner and other printed race materials
- Announcer recognition at the Start Line and Post Race Party
- Logo recognition on front of ALL participant and volunteer race t-shirts
- Prominent logo recognition with a direct link to company website on race online registration website
- Tent provided at the Packet Pick-up and Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Opportunity to send an email blast to all registered participants after event (email content must be approved by RA Sports Management )
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 15 complimentary race registrations

**KidsK Sponsor -\$4,000 (LIMIT ONE)**

*Sponsorship benefits include:*

- Naming rights for the KidsK race. "Kids K Presented by: Company Name"
- Company Product and/or Service Exclusivity
- Prominent logo recognition on all Event signage, including sponsor banner and other printed race materials
- Media release announcing partnership to all established media outlets
- Announcer recognition at the Start Line and Post-Race Party
- Recognition on social media pages throughout planning months (twitter, Facebook, Instagram)
- Logo recognition on back of ALL participant and volunteer race t-shirts
- Prominent logo recognition with a direct link to company website on registration website
- Tent provided at the Packet Pick-up and Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Opportunity to send an email blast to all registered participants after event (email content must be approved by RA Sports Management)

- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 15 complimentary race registrations

### **Food Sponsor - \$3,000**

*Sponsorship benefits include:*

- Exclusive sponsor of the Post-Race Food Sponsor
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Announcer recognition at the Start Line and Post Race Party
- Logo recognition on back of ALL participant and volunteer race t-shirts
- Logo recognition with a direct link to company website on the online registration website
- Prominent logo recognition on all Race Day sponsor banner
- Tent provided at the Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 10 complimentary race registrations

### **Photo Booth Sponsor - \$2,000**

*Sponsorship benefits include:*

- Naming rights for the 10'x20' Post-Race Photo Booth.
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Announcer recognition at the Start Line and Post Race Party
- Logo recognition on back of all participant and volunteer race t-shirts
- Logo recognition with a direct link to company website on the online registration website
- Prominent logo recognition on all Race Day sponsor banner
- Tent provided at the Packet Pick-up and Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 5 complimentary race registrations

### **Packet Pick Up Sponsor-\$2,000**

*Sponsorship benefits include:*

- Opportunity to host one packet pick up at place of business
- Announcer recognition at the Start Line and Post Race Party
- Tent provided at the Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Logo recognition on all participant race t-shirts
- Logo recognition with a direct link to company website on the online registration website
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 5 complimentary race registrations

### **Water Station Sponsor - \$1,000 (LIMIT THREE)**

*Sponsorship benefits include:*

- One on-course drink/refreshment stations with prominent signage and identification
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Announcer recognition at the Start Line and Post Race Party
- Logo recognition on all participant race t-shirts
- Tent provided at the Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Logo recognition with a direct link to company website on the online registration website
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports Management 30 days prior to event)
- 5 complimentary race registrations

### **Product/Service Partner-\$500 (a limited number of opportunities for select companies to contribute goods or services for the events)**

*Sponsorship benefits include:*

- Logo recognition on the online registration website
- Recognition on social media pages throughout planning months (Twitter, Facebook, Instagram)
- Logo and URL link inclusions in two (2) race newsletters

- Space provided for tent at the Post Race Party to distribute promotional literature or participant give-a-ways (items must be approved by RA Sports Management 30 days prior to event)
- Opportunity to insert corporate literature or other promotional items for inclusion in race packets (items must be approved by RA Sports)
- Announcer recognition at the Start Line and Post-Race Party

**Yes, I would like to be a partner of RA Sports Management and participate as:**

- Title Sponsor \$5,000
- KidsK Sponsor \$4,000
- Post Race Food Sponsor \$3,000
- Packet Pick up Sponsor \$2,000
- Photo Booth Sponsor \$2,000
- Water Station Sponsor \$1,000
- Product/Service Partner \$500

Name of Sponsor/Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Payment is included. (Please make checks payable to Race Assist LLC.)  
RA Sports Management, 10207 S Sam Houston Pkwy W, Ste 140, Houston, TX 77071
- Please invoice me at the address above.

I agree to be a corporate partner for Monster Mash Run with RA Sports Management and fulfill my partnership commitment no later than October 15, 2017.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

Printed Name: \_\_\_\_\_

\*\*A signed contract must be on file before partnership recognition is given. Please complete this partnership commitment form and send via email to [sponsors@raceassist.com](mailto:sponsors@raceassist.com). Thank you for your participation!\*\*